



Where it goes, what it does, and the difference it makes.

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While waiting in the checkout line, I examined the worn dollar bill in my hand. Someone had written “new in North Dakota” across the top. Since I was in Georgia, I began wondering where this dollar had been on its journey from North Dakota, and where it would go once I released it as a payment.

From the looks of some of the currency I've held, it's obvious that their journeys have taken them on quite a few hearty adventures. In the same way, the money you place in the offering plate for the Annie Armstrong Easter Offering® for North American Missions is destined for a divine journey in service of God's kingdom.

You perhaps already know that 100 percent of the gifts to the Annie Armstrong Easter Offering go directly to the missions field. None is used for promotion expenses, and none is used to support the national agency and staff in Alpharetta, Georgia. It all goes to the missionaries and their work.

The journey of your gift begins in your heart as you determine the amount of money you will give to the offering. After you place that gift in the offering plate, it is combined with other Annie Armstrong Easter Offering gifts from your church and sent to your state Baptist convention office. There it is recorded for your church, which allows the state convention to know how much has been sent from all of the churches in its state. The state convention office sends it to the Southern Baptist Convention Executive Committee in Nashville, Tennessee, which then forwards it on to the North American Mission Board (NAMB).

Once NAMB receives the money, it is placed in a budget account for Annie Armstrong Easter Offering-funded uses. There are specific endeavors for which it can be used, and those have been determined by a joint agreement between NAMB and Woman's Missionary Union® (holders of the Annie Armstrong Easter Offering trademark). NAMB works with each state convention to determine priorities on the field so that the dollars are put to the best possible use. So, while it may take a few stops along the journey from offering plate to missionary's use, putting a dollar in the offering plate for Annie is like putting that dollar into

the hands of a missionary. And those missionaries are committed to being the best stewards possible of the trust that motivates the gifts.

Ways Your Annie Armstrong Gift Dollars Are Used

In a nutshell, Annie Armstrong Easter Offering dollars go toward:

- Missionary salaries
- Health care benefits
- Ministry supplies and expenses

Grateful Missionaries

Read what missionaries have to say about the significance of the offering in their lives and ministries.

“I know of at least 21.5 million reasons to give to the Annie Armstrong Easter Offering for North American Missions! That’s the number of people we are praying will find a church home in our community. Without funding through the Annie Armstrong Easter Offering, we would never have started a church in the heart of New York City!” -*Gregg Farah, church planting missionary, New York City*

“The Annie Armstrong Easter Offering helps me be available to minister to 10,000 international seafarers from more than 70 countries each year.”
-*Jim Putman, church and community ministries missionary, Freeport, Texas*

“In the ‘Wasatch Front’ of Utah, where Mormonism is prevalent, there are about 1.5 million people, but only 33 Southern Baptist churches. That’s one Southern Baptist Convention church for every 45,450 people. Your contributions to the Annie Armstrong Easter Offering help us start new works and support church planters.”
-*Dan Walker, associational missionary, Salt Lake City, Utah*

“Through the Annie Armstrong Easter Offering, Southern Baptists make it possible for me to bring a Christian witness among the 20 different native people groups in western and northern Oklahoma.”
-*Max Malone, church planting missionary, Yukon, Oklahoma*

“While serving as a NAMB missionary in the state of Maine, I sometimes feel that I am ‘500 miles north of the Great Commission.’ The Annie Armstrong Easter Offering gives me a sense of the presence of Southern Baptists all over the world who, as they give to the offering, are assuring me that I am not alone—that thousands are praying for me. That keeps me going!”
-*Ron Rich, associational missionary, Augusta, Maine*

“I serve as a pastor and a resort missionary in Lake Placid, New York, and Southern Baptists giving to the Annie Armstrong Easter Offering allows us to share the good news of Christ with Olympic athletes who train and compete in our village. These athletes come to Lake Placid from all over the world!”
-*Derek Spain, special ministries missionary, Lake Placid, New York*

“I am a multihousing church planter in Colorado. I spend hours talking to people who have never once encountered the truth and love of Jesus Christ. Giving to the Annie Armstrong Easter Offering means there are men and women across this nation going to places that you have never heard of, loving people you will never meet, and telling them the very good news that Jesus Christ, the Son of God, died because He loves them.”
Nick Melazzo, church planting missionary, Grand Junction, Colorado

“In just over three years time in the buckle of the Bible Belt known as Montgomery, Alabama, God has blessed Project Hope with more than 4,000 salvations and 50 geographical sites where the Word is being preached and churches are being planted every week. NAMB has played a vital role in this through the Annie Armstrong Easter Offering.”
-Neal Hughes, church planting missionary, Montgomery, Alabama